

# Little Common & Cooden Business Association Business Meeting



**Minutes of meeting:  
Tuesday, 12<sup>th</sup> February 2019 at 5.30pm  
Held at the Wheatsheaf Inn**

|                 |                           |                            |               |  |
|-----------------|---------------------------|----------------------------|---------------|--|
| <b>Present:</b> | Dave Apps                 | WetTech (Chair)            | Sue Monks     | RBL Women's Section                      |
|                 | Pete Freeman (Vice chair) | Denis Parkinson Carpets    | Michael Jeans | LCCC                                     |
|                 | Keith Walter              | Retired                    | Sarah & Sue   | LC Florist                               |
|                 | Iain Howie                | Digilicious                | Kathy Harmer  | Local Councillor/<br>Touch of Glamour    |
|                 | Gavin Holden              | Pebblestone Kitchens       | Lynn Adair    | DarnKnits,<br>Wheatsheaf Inn (secretary) |
|                 | Laura Johnstone           | Wheatsheaf Inn (treasurer) |               |  |

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| <b>1 Apologies:</b> | Nick Bygrave    | Website/ Newsletter | Janet Dixon          | RBL Womens Section  |
|                     | Margot McDonald | LCCC                | Sally Wickens        | Cream               |
|                     | Brenda Freeman  | Village Hair        | Sue Hardy            | LC Library          |
|                     | Fleur Maitland  | Clip Joint          | Jeannette Austin     | Retired             |
|                     | Jonathan Frais  | St Marks            | Roy Collins          | PCSO                |
|                     | Jay Brewerton   | Digiicious          | Sarah Hancock        | Reynolds Hardware   |
|                     | Ann Smith       | Ironing Maiden      | Surekha & Dlip Patel | Cowdray Park Stores |
|                     | Stuart Feist    | SJ Feist            | Ted Kemp             | Neighbourhood Watch |
|                     | Charles Taylor  | Taylor Winchester   | Adam Huntley         | TPM                 |
|                     | Peter Chambers  | B&N Blinds          | Carly Pritchard      | Carlys Cafe         |

|   | <b><u>Agenda Item:</u></b>  | <b><u>Action</u></b>  |
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| 2 | <b>Matters Arising from mins of last meeting:</b><br>Agreed as an accurate record and signed by Dave  |   |
| 3 | <b>Treasurer's Report:</b> <ul style="list-style-type: none"> <li>- See appendix 1 at end of mins for detail</li> <li>- Laura explained that contributions listed to date in report show individual payments + method of payment – 28 members paid to date and a couple more since report prepared have paid which are not listed (St Marks and Home Instead). This is reasonably good but Lynn says that several more have assured that they are paying by BACs and that maybe some premises based members would benefit from an additional visit to collect payment as people forget to pay. There are also some new businesses opened in the village that would also benefit from a visit.</li> <li>- Laura stated that the largest expenditure to date has been the flowers and we had sufficient funds to cover this as we had a good carry over from last year. However, looking to the future, this cushion will not be available and we will be relying solely on membership fees and fund raising for floral and Christmas expenses. Based on current projections while we will be able to cover Christmas lights this year, our income of approx. £2K might not be sufficient for next year.</li> <li>- The biggest income generator in addition to membership fees is the</li> </ul> | <p>Dave to make contact with new businesses</p> <p>Ideas from</p> |

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|          | <p>noticeboard (thanks to Gavin for managing this). The main fundraiser is likely to be the Summer Fayre but as Lynn will be surrendering the lease to the pub at the end of September future plans are unclear. Also plans for raising further funds this year have failed due to lack of support eg Beetle Drive.</p> <ul style="list-style-type: none"> <li>- Dave thanked Laura for making the accounts so clear and transparent and asked for all members to consider additional fund raising ideas to bring to the next meeting.</li> </ul>   | <p>members for fundraising to be sent to committee</p>  |
| <p>4</p> | <p><b>Summer fayre Arrangements:</b></p> <ul style="list-style-type: none"> <li>- Date of Fayre: Saturday 6 July 12 noon to 4pm</li> <li>- Lynn explained the format for the fayre with funds from stall hire plus the funds raised from games and the gate going to LCCBA. This year we have managed to gain a few more volunteers for stalls which means we don't have to pay staff to run them and therefore hopefully gain more money. So far we have 13 stalls booked from charities, local crafters and clubs.</li> <li>- However, help is still needed so more volunteers needed: <ul style="list-style-type: none"> <li>o 10am to 12 noon - to set up equipment</li> <li>o 12 noon to 4pm – to man stalls</li> <li>o 4pm onwards – to clear away</li> </ul> </li> <li>- The biggest fundraising stall is the Tombola. Bill, who runs the stall and collects prizes from local retailers, was introduced to the group. He is pleased with the response to date and is on target to collect 100 prizes for the stall. All contributors are noted on our entry leaflet which are given out to each visitor so good publicity for them.</li> <li>- Adam from TPM is contacting a local scaffolder for the coconut shy</li> <li>- The Wheatsheaf will run the BBQ and refreshments and are paying for the Wacky Band and marketing material from moneys raised.</li> <li>- We are keeping our fingers crossed for good weather so we can maximise funds raised</li> </ul>  | <p>Please contact Lynn asap so that roles can be allocated<br/>Any prizes please send to pub or Lynn at Darnknits</p> |
| <p>7</p> | <p><b>AOB</b></p> <ul style="list-style-type: none"> <li>- Dave congratulated Kathy Harmer on being elected Mayor for the coming year – I am sure we will be able to make use of this role during the year!</li> <li>- Dave announced that we have been nominated to take part in Bexhill in bloom as well as Britain in Bloom. Margaret Garcia is the main contact. Judges will be visiting the village on Monday 8 July and 2 August and would like to liaise with someone – Laura volunteered. Kathy suggested we have a 'Weed Pick' to tidy up the village. She is happy to organise this and suggested meeting at the Wheatsheaf on Wednesday 31 July for the date for weeding from 12.30 (this was initially 11am at the meeting but has since changed)</li> <li>- Dave introduced Iain Howie from Digilicious as our web designers for LCCBA site. Iain was keen to warn all members about an imminent change to website domains. On 26 June anyone can create a domain name with just '.uk' as opposed to '.co.uk' or '.org.uk' etc. This means that spammers could have a field day in several ways if you do not claim the domain yourself: <ul style="list-style-type: none"> <li>o They could simply replicate your web address excluding the 'co' and register the domain, employing similar pages etc which means customers would think it is your website when in fact it is someone else which could drive traffic away from you and lead to fraudulent activity</li> <li>o They are likely to charge exorbitant prices to you for you to register the new domain when in fact you can do this yourself very simply for just a tenner – worth doing as you can redirect folk to your true site from there. Iain is happy to be contacted with queries on what to do. Contact: <a href="mailto:hello@digilicious.biz">hello@digilicious.biz</a></li> </ul> </li> <li>- Iain also feels the current LCCBA site needs to be refreshed and updated (he</li> </ul> | <p>'Weeders' contact Kathy / turn up on the day</p> <p>Members to contact Iain with any queries</p>                   |

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|   | <p>will also be registering the new domain name) to build up the traffic flow eg rolling ads, sharpening up the way businesses are listed and accessed etc.</p> <ul style="list-style-type: none"><li>- Dave asked what this might cost us but Iain is doing this for free as part of his contribution to LCCBA – Dave thanked him for this</li><li>-</li></ul> |  |
| 8 | <p><b>Meeting closed at 6.45pm</b></p> <p><b>Date of next meeting (AGM):</b> Tuesday 10 September 2019, 5.30pm at the Wheatsheaf Inn</p>  |  |

